



**Habitat**  
for Humanity®

**M-Sand**

**Manufacturers Meet**

**The Residency , Karur.**

**15 th September,**

**2023**

# 1. 1st Level - Karur Association Meeting.



## 2. 2nd Level Meeting.



### 3. Association Heads - Strong Connect.



#### 4. All M Sand Manufacturers - Invite.



## 5. Mr. Subramaniam Karur Association Head



## 6. Mr. Rajendiran

### Association Head



## 7. Mr. Pushparajan Chairman - Pupa Groups.



## 8. Mr. Deepak Viswanathan Team Habitat



## 9. Mr. Shyam Chander

### Team Habitat



# 10. Mr. Ashwin Kumar Rao

## Team Habitat



# 11. 40 Members.



## 12. Pre - Registration.



# 13. Various Service Implementation.

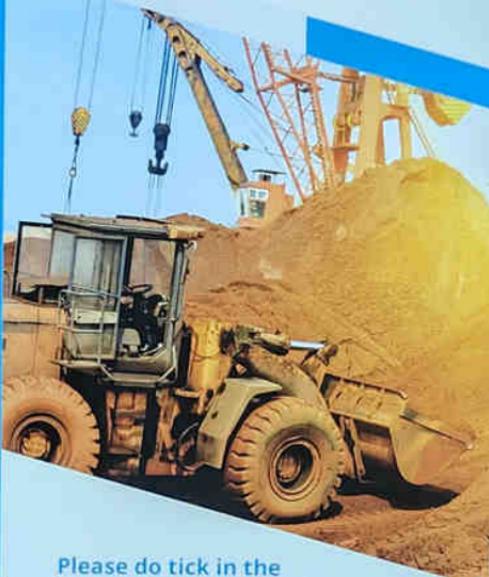
## Round Table Meet On M-Sand

SEPTEMBER 15, 2023  
THE RESIDENCY, KARUR

**KARUR QUARRY  
CRUSHERS  
LORRY OWNERS  
M-SAND  
ASSOCIATION**



Terwilliger Center for  
Innovation in Shelter



Please do tick in the  
Respective boxes for the service  
you need to be provided from us,



### CERTIFICATION

சான்றிதழ்  
[ BIS, GREEN PRODUCT ]



### MASS MARKET ADOPTION

வெளுக்கன சந்தை நடைமுறைகள்  
[ RESEARCH, RETAILING,  
CUSTOMER AWARENESS ]



### EXPLORING NEW OPPORTUNITIES

புதிய வாய்ப்புகளை ஒருங்கதல்  
[ C&D WASTE ]



### OTHER INITIATIVES

மற்ற முயற்சிகள்

# 14. Technology Session.



## 15. Certification Process.



# 16. Open House Session.



# 17. Mass Market Adoption.



# 18. Exploring New Opportunities.



# 19. New Projects.



## 20. Networking Session.



# 21. Strong Association Connect.



## 22. Specific Business Development Platform.



## 23. Q & A Session.



# 24. Feedback Session.



# 25. Service Requirement.



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M-SAND  
ASSOCIATION**

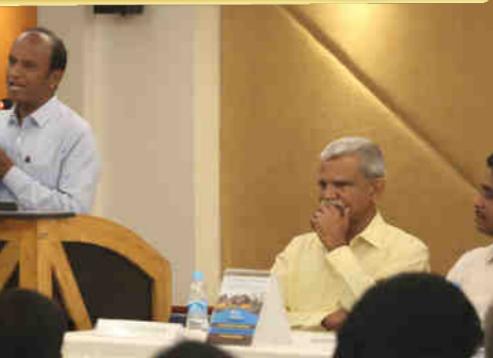
- CERTIFICATION  
ACCREDITATION  
& STANDARDS
- MASS MARKET ADOPTION  
STRATEGIES AND  
MARKETING  
MESSAGES FOR  
CUSTOMER AWARENESS
- EXPLORING NEW  
OPPORTUNITIES  
IN THE  
GLOBAL  
MARKET
- OTHER INITIATIVES  
MSP



# 26. Long Term MOU Plan



# 27. BIS Certification



# 28. Technical Session.



# 29. Marketing Connect.



# 30. C & D Waste



# 31. Comparison and Importance of M Sand.



## 32. Technical Proof.



### 33. Future Support for Association.



## 34. Group Project and Ideations.



# 35. Startups Connect.



## 36. Testimonials.



# 37. Retail Connect and Plan.



# 38. Operational Guidance.



# 39. Local Connect and Support.



# 40. M Sand - Forecasting and Planning.



# 41. Government Connect and Guidance.



# 42. M Sand Waste and Solution.



## 43. Lab Test Procedures and Guidance.



## 44. Video Proof and Awareness Explanation.



# 45. Quarry & Crusher Association Connect.



## 46. Individual Interaction and Solution.



# 47. M Sand Quality Proof.



# 48. M Sand Market Status.



# 49. New Ideas & Solutions.



# 50. Next 6 Months Plan.





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