



# Sreeleathers

**World Class. Right Price.**

SINCE 1952



# **Market Survey & Business Development Program**



**Business Meet**  
**Fortune Pandiyan Hotel,**  
**Madurai**  
**2022**



# Success Report

# 01.1000 Retailers



## 02. Sales Data Sheet



## 03. Purchase Capacity



## 04. Sales Pattern



## 05. Dealers



## 06. Distributors



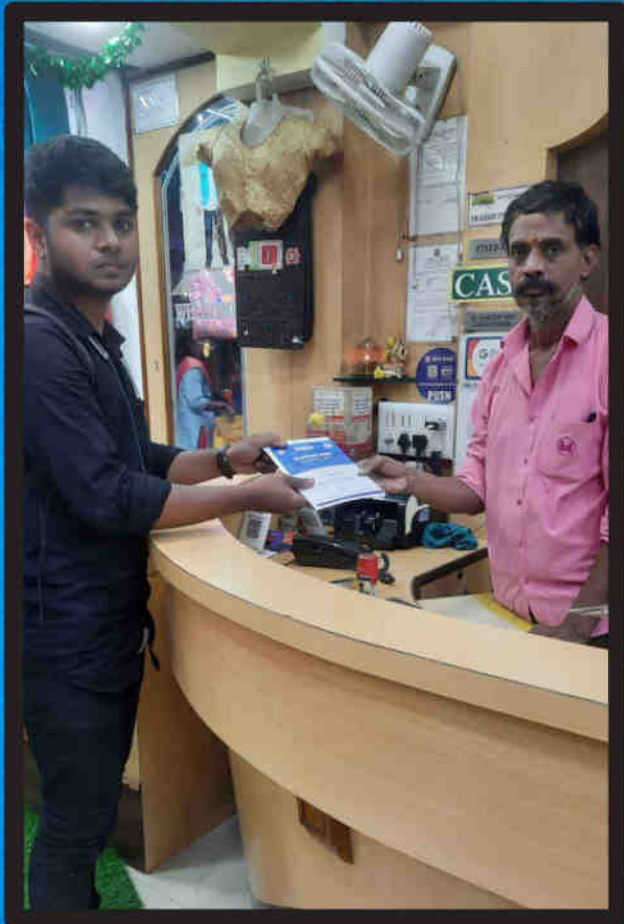
## 07. Wholesale



## 08. Market Research



## 09. Market Survey



## 09. Market Survey



# 10. On Spot Booking



# 11. Product Testing



## 12. Product Knowledge



## 13. Fancy Products



# 14. Top Management Discussion



## 15. Branding Support



## 16. Schools and Colleges



# 17. Industries



## 18. Marketing Team



## 19. Customer Satisfaction



## 20. New Entrepreneurship Support



## 21. New Footwear Business Guidance



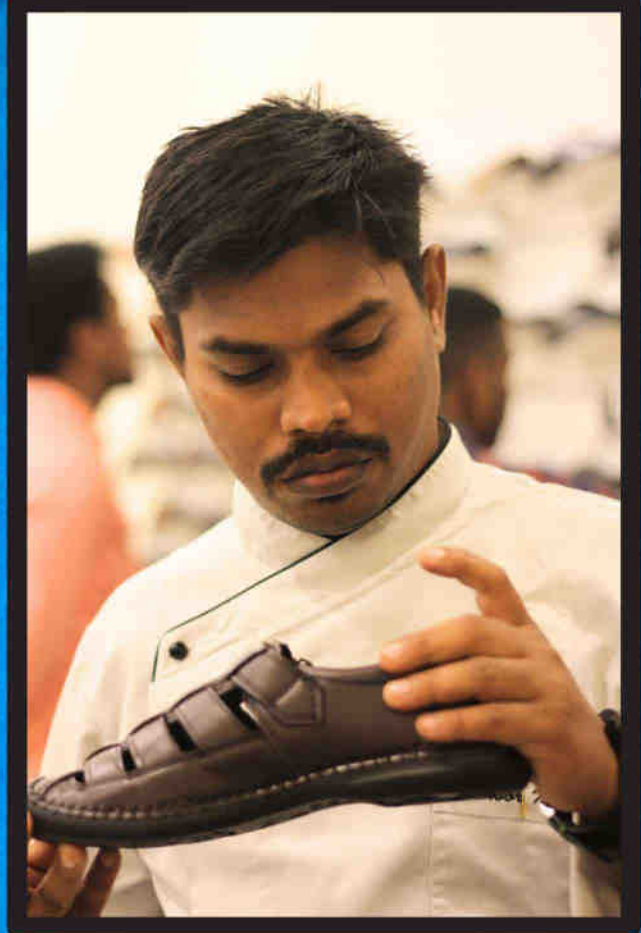
## 22. Sales Festival



## 23. Safety Products



## 24. Quality Proof



## 25. Sales Team



## 26. Customer Feedback



## 27. Pre-Registration



## 28. Geographical Understanding and Product Supply



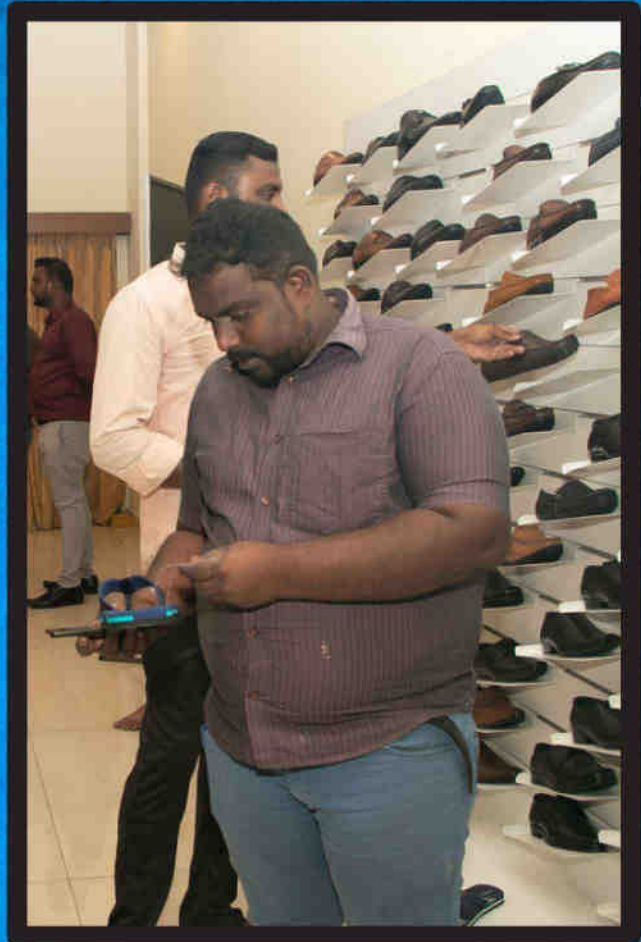
## 29. Students attraction



## 30. Family Products



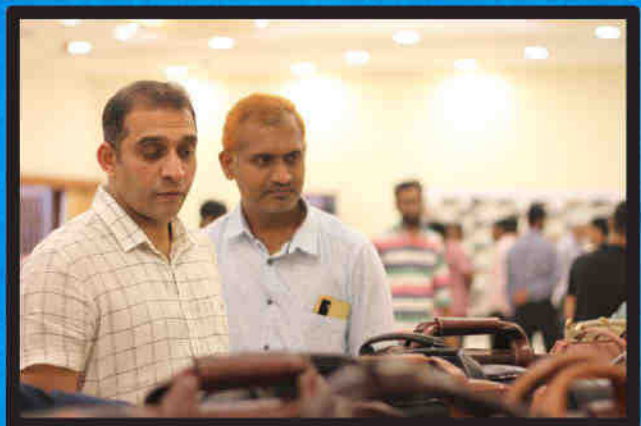
# 31. Family Shopping Experience



## 32. Product Categories



# 33. Product Expo



## 34. Corporate Gifting Solutions



## 35. Exclusive Women's Products



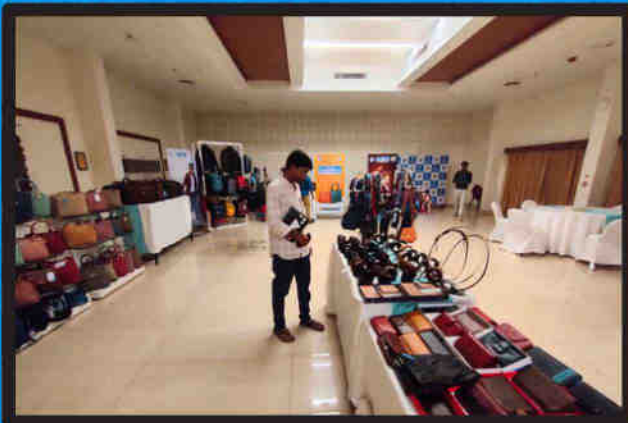
## 36.VIP Products



## 37. Direct Visit Team - Retailers Points



## 38. Product Basket



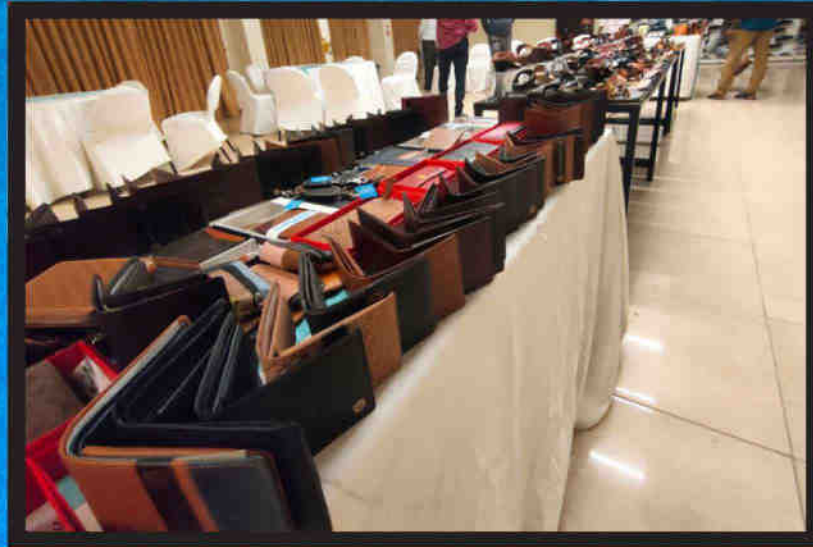
## 39. Retail Boards



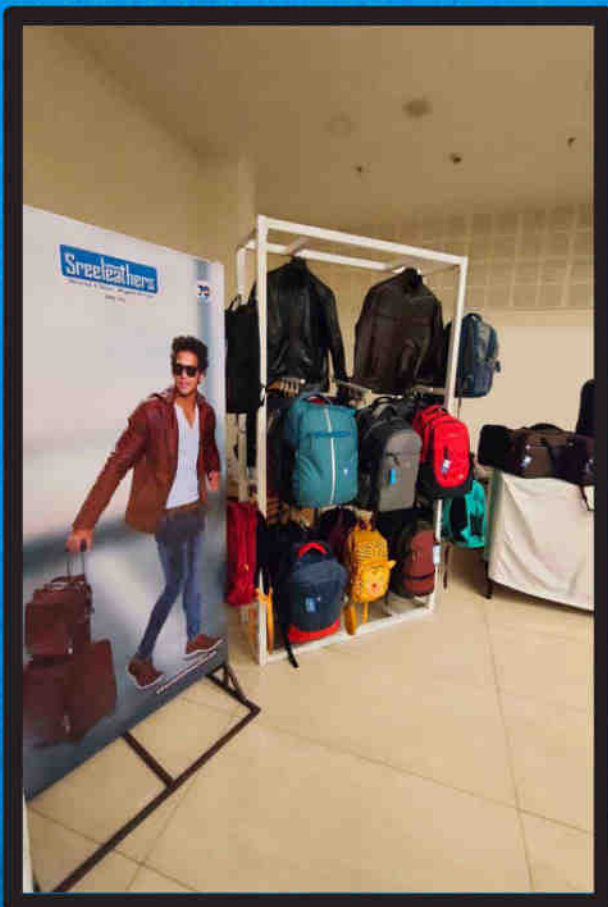
## 40. Textiles Owners



## 41. Product Display Space



## 42. Merchandising



## 43. Retailer Validation



## 44. First Level Understanding



# 45. Sales Network



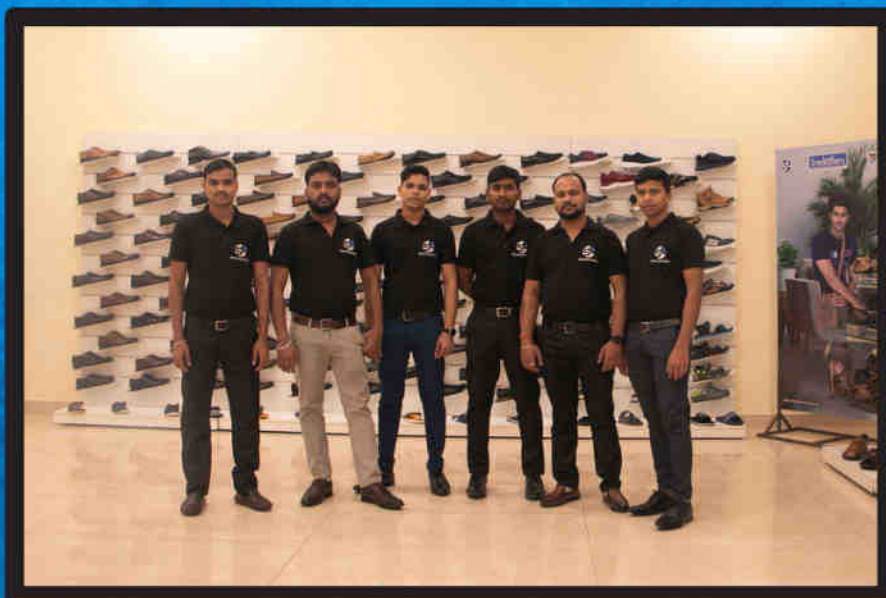
## 46. Online Sales Support



## 47. One to One Discussion



# 48. Sales Training



## 49. Product Presentation



## 50. Travel Products



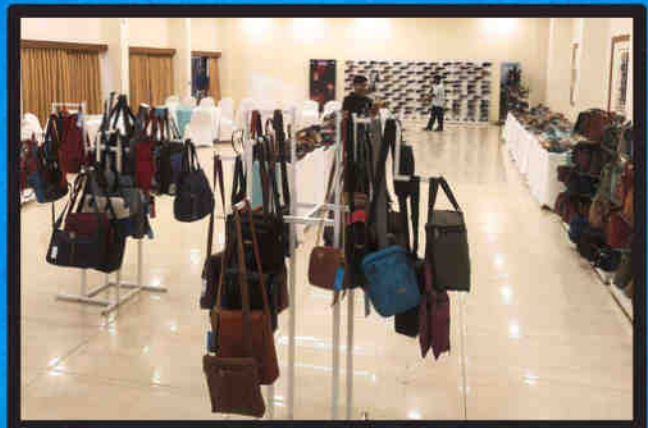
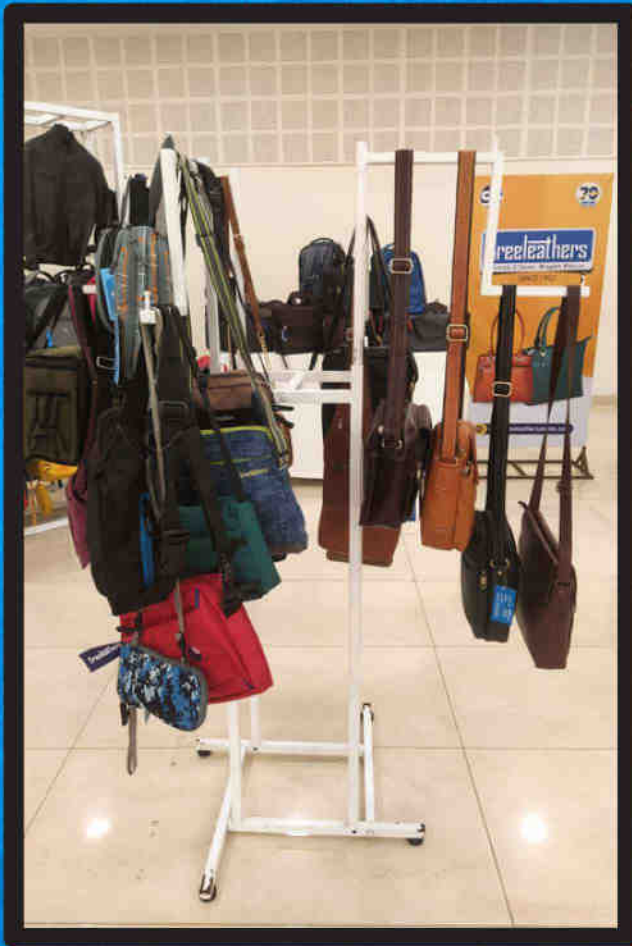
# 51. Relationship Manager and Team



## 52. Sports Stores



## 53. Luggage Bags, Travel Accessories and Beyond.



## 54. Annual Business Plan



## 55. Sales Consistency



## 56. Franchisee Meetings



## 57. Customized Products and Solutions



## 58. Purchase Managers



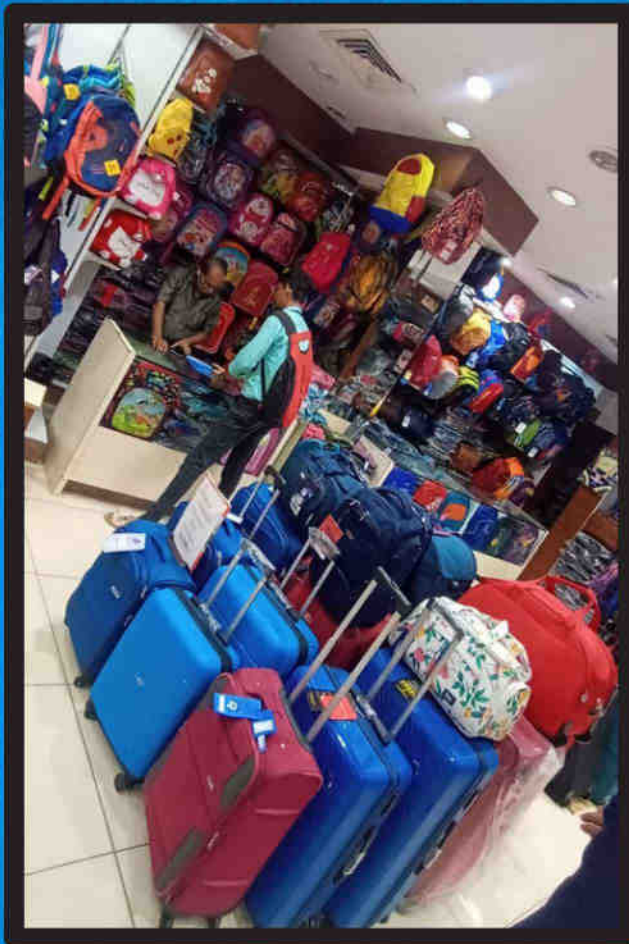
## 59. Documentation Process



## 60. Best Pricing



# 61. Retailers Feedback and Suggestion



## 62. Product Training





BUSINESS FORUM

Seven

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**Youtube: Seven Business Forum**

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