



WEDDING & BEYOND

A PREMIUM WEDDING EXPO



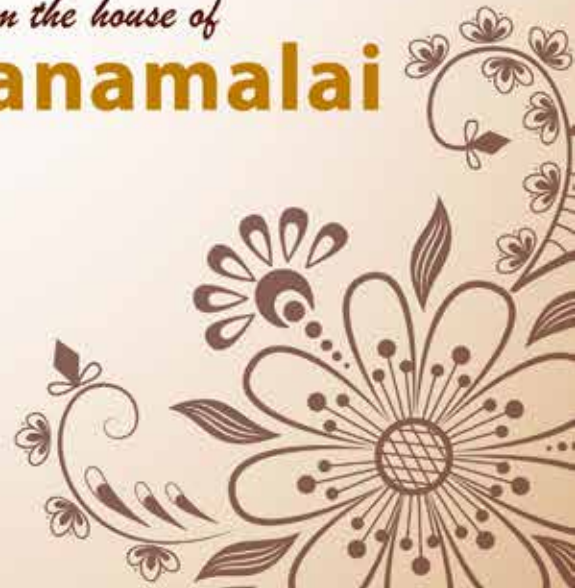
6 | 7 | 8 | JANUARY 2023

CODISSIA, COIMBATORE



from the house of

Kalyanamalai





Kalyanamalai - SUN TV



Popularly known as **Kalyanamalai Mohan**, this legend is an eminent personality in Tamil Nadu's Wedding Industry



Mrs. Meera Nagarajan, M.D. & CEO of Kalyanamalai, is an indomitable and enterprising personality. She successfully spearheads the company

Weddings in India are considered as an important aspect in the life of every individual. People believe that marriage is **not between two individuals** but it is between two families in terms of bonds that are created between them.

Having understood the pulse of the typical South Indian Matrimonial Alliance seekers, Kalyanamalai forayed into the Matrimonial Service Industry in the **year 2000** and today it is the most trustworthy partner in every household seeking a Matrimonial Alliance.

Kalyanamalai primarily focuses on the specifications of the South Indian diaspora spread across the world without diluting the age old traditions and sentiments.

With a registered database of over a Million Alliance seekers, more than 500,000 weddings were accomplished by 2022. The Matrimonial TV Series on SUN TV, continuing for over 22 years has crossed over **1115 episodes** with uninterrupted telecast and is the first of its kind in the Television Industry.

Over 300 shows have been filmed in India and abroad viz., **10 locations in the USA, France, Bern, Zurich, Singapore, Dubai, Qatar, Kenya, London etc.,**

Its Exclusive service to the **Affluent/HNI families** under the guidance of its Chairman Shri.Mohan is extremely successful and prestigious and has won the accolades of the upper crest.



VIVAHAA PRATHANA



MATRIMONY MEET



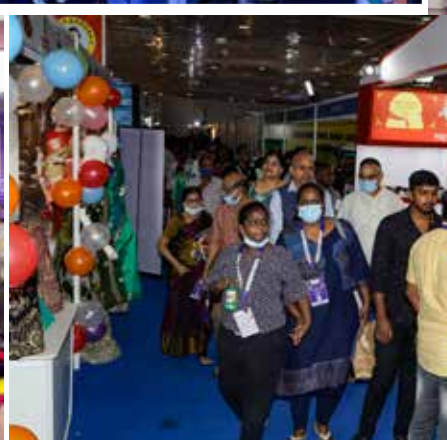
PATTIMANDRAM



FASHION SHOW



VISITORS - 25000



VIP PAVILION VISIT



200 EXHIBITORS



32 SPONSORS



JEWELRY PAVILION – 25 STALLS



AUTOMOBILES PAVILION



SILKS SAREES PAVILION



REAL ESTATE PAVILION



DISTRICT WISE PROMOTION

Tirunelveli

Trichy

Madurai



Coimbatore



Salem



Pondicherry

PHOTO AND VIDEOS



FASHION JEWELERS



FURNITURES, HOME APPLIANCES, KITCHEN APPLIANCES & ELECTRONICS



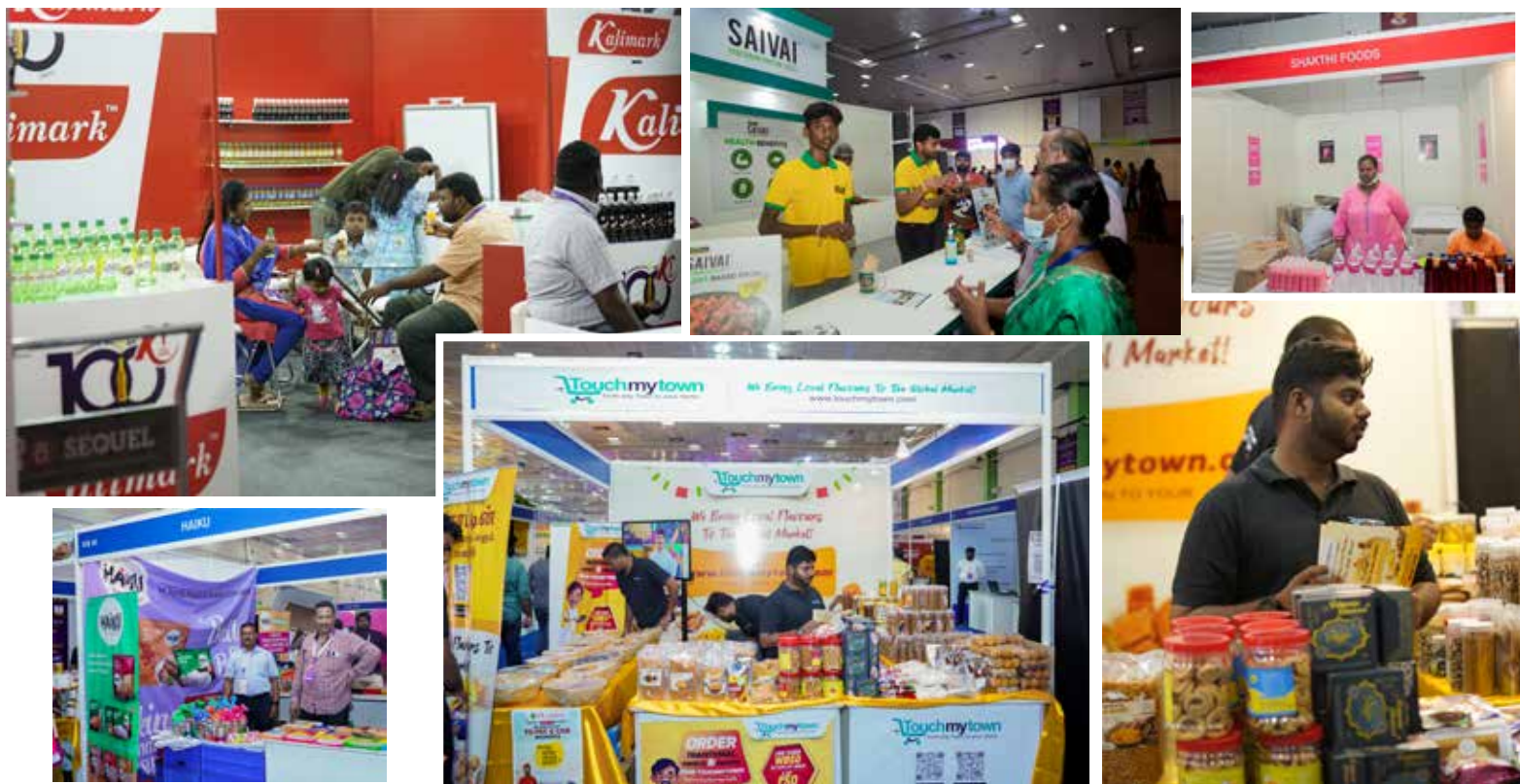
VIP PHOTOS



VIP PHOTOS



FOOD COURT



MITHRA SIVA



PRESS MEET



SYNERGY MEET



EXPO LAUNCH – NARADHAGANA SABHA



50,000 INVITATIONS



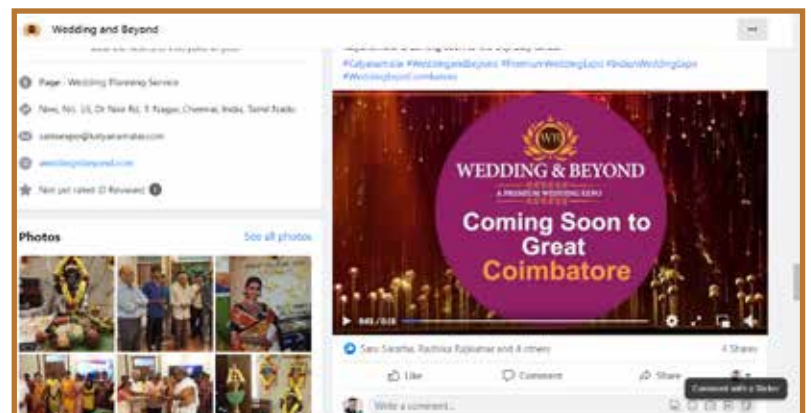
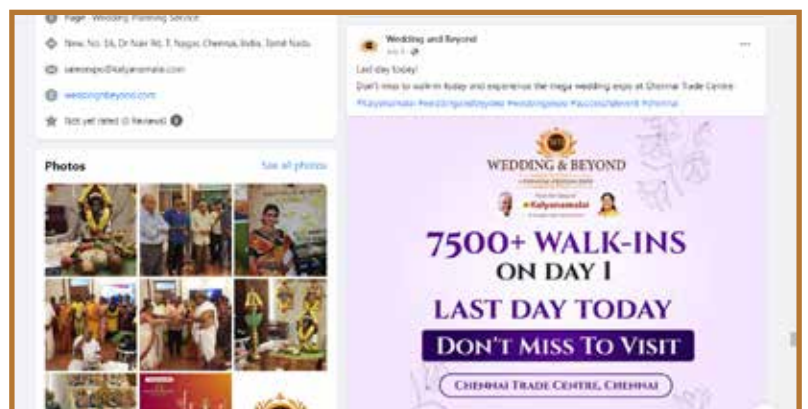
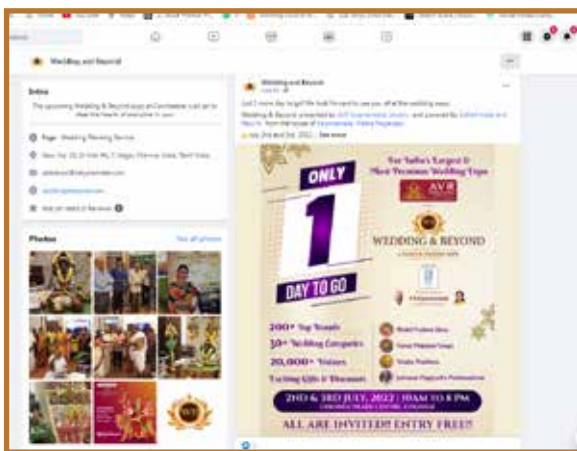
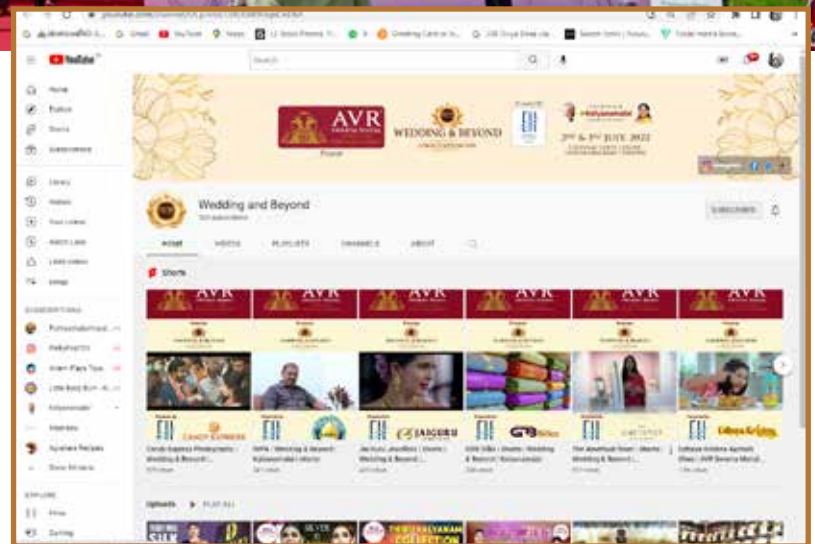
BRANDING & PROMOTIONS

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BRANDING & PROMOTIONS

• Youtube • Social Media





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