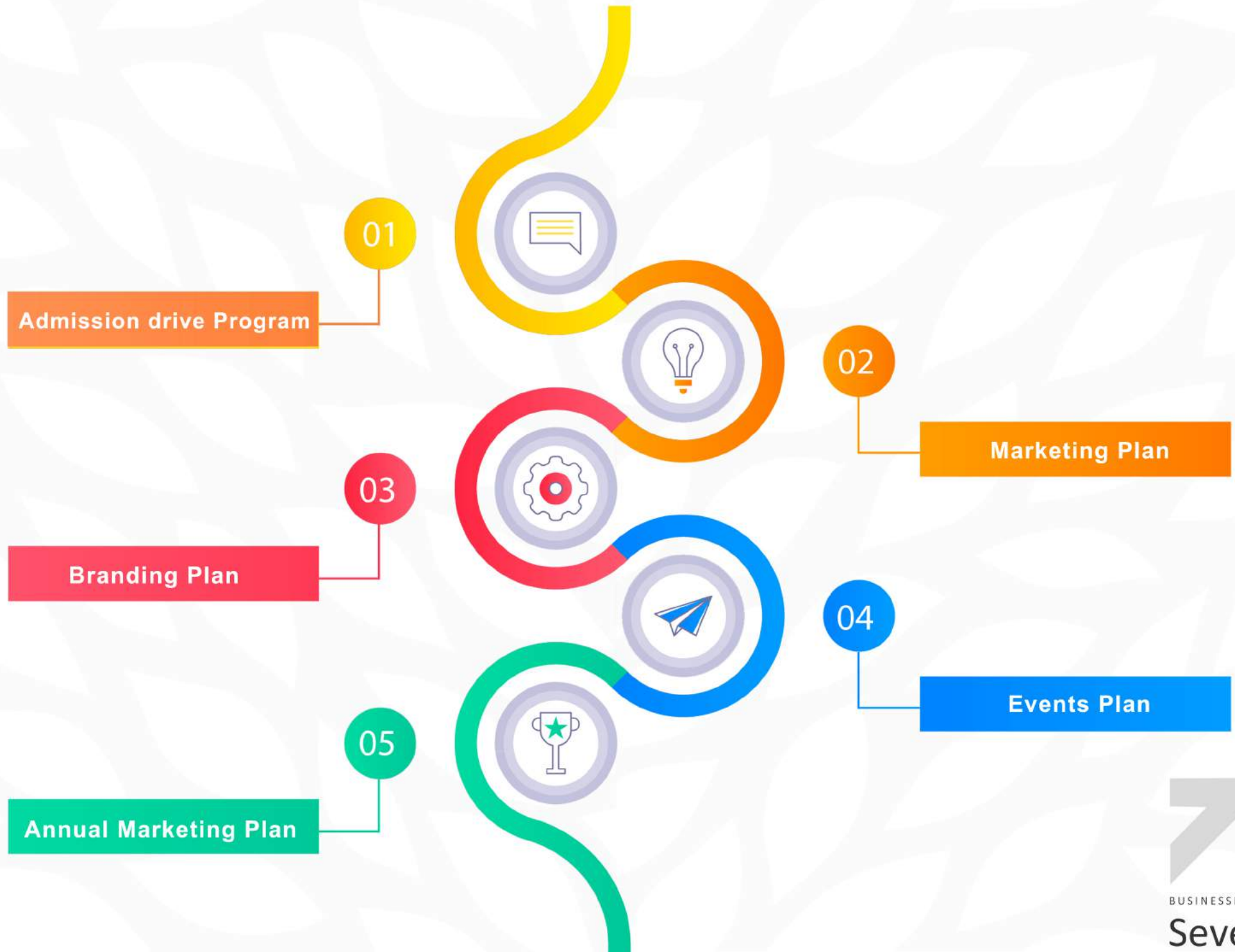
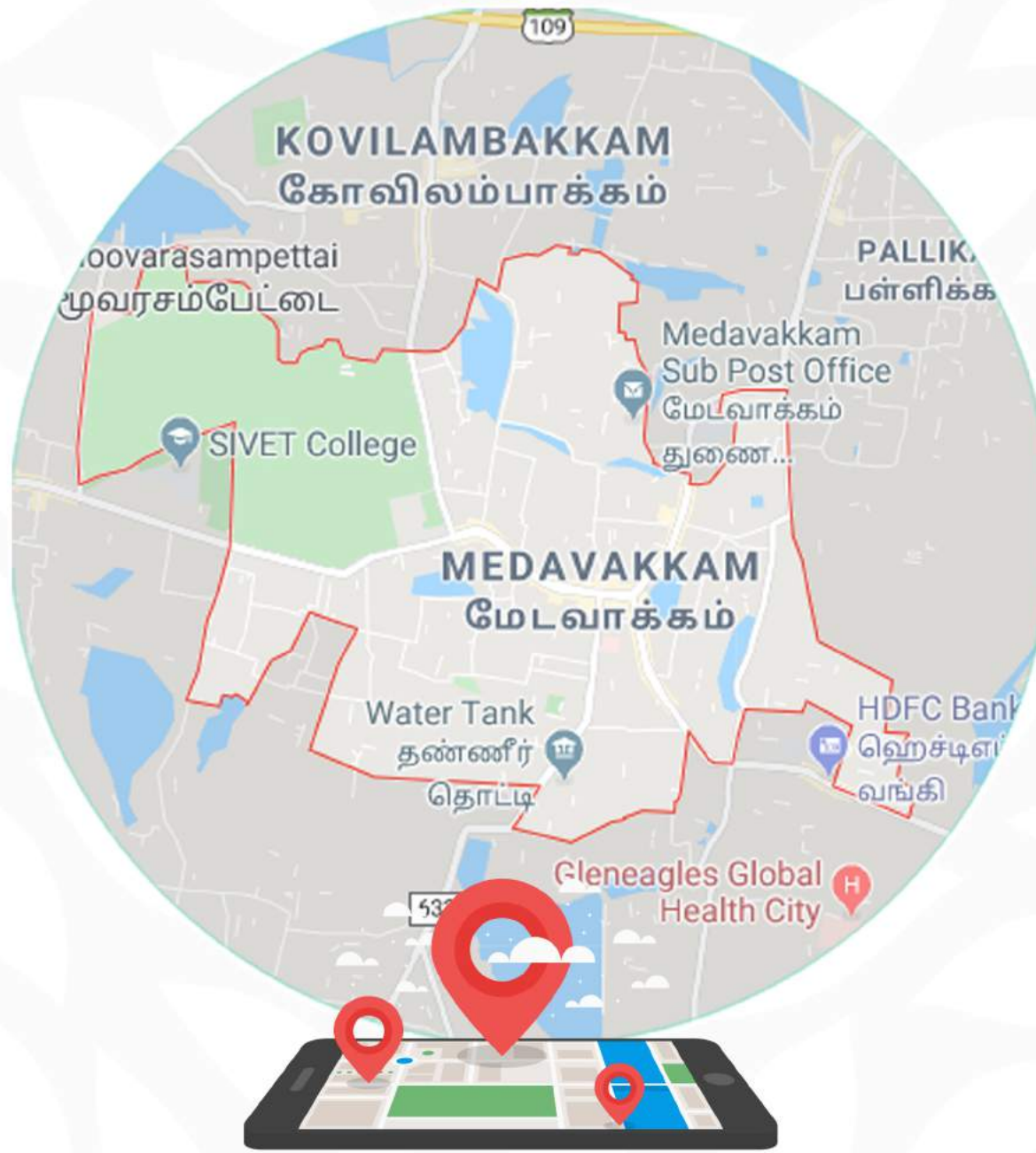




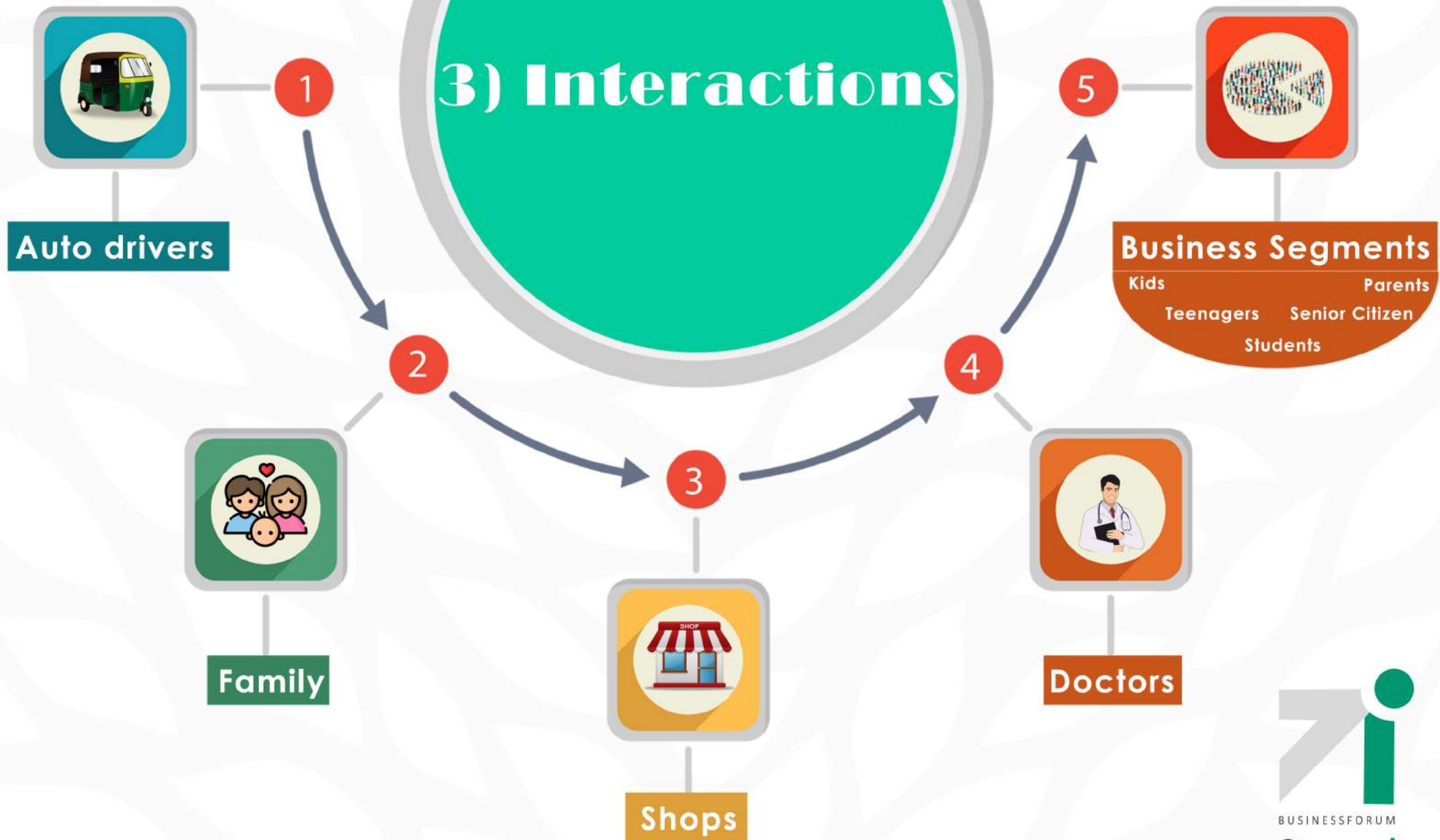
1) Purpose





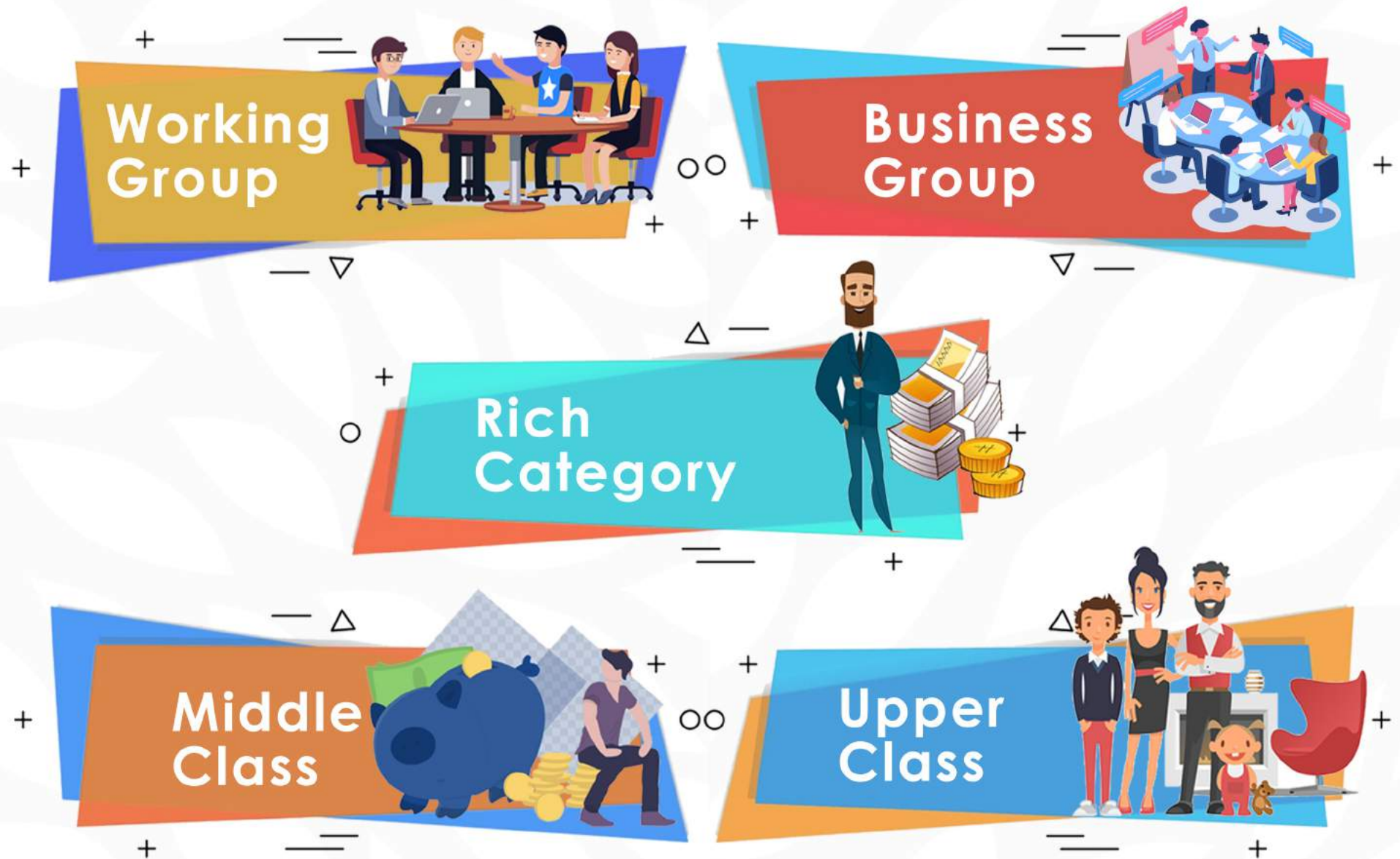
2) Geographical Plan

3) Interactions

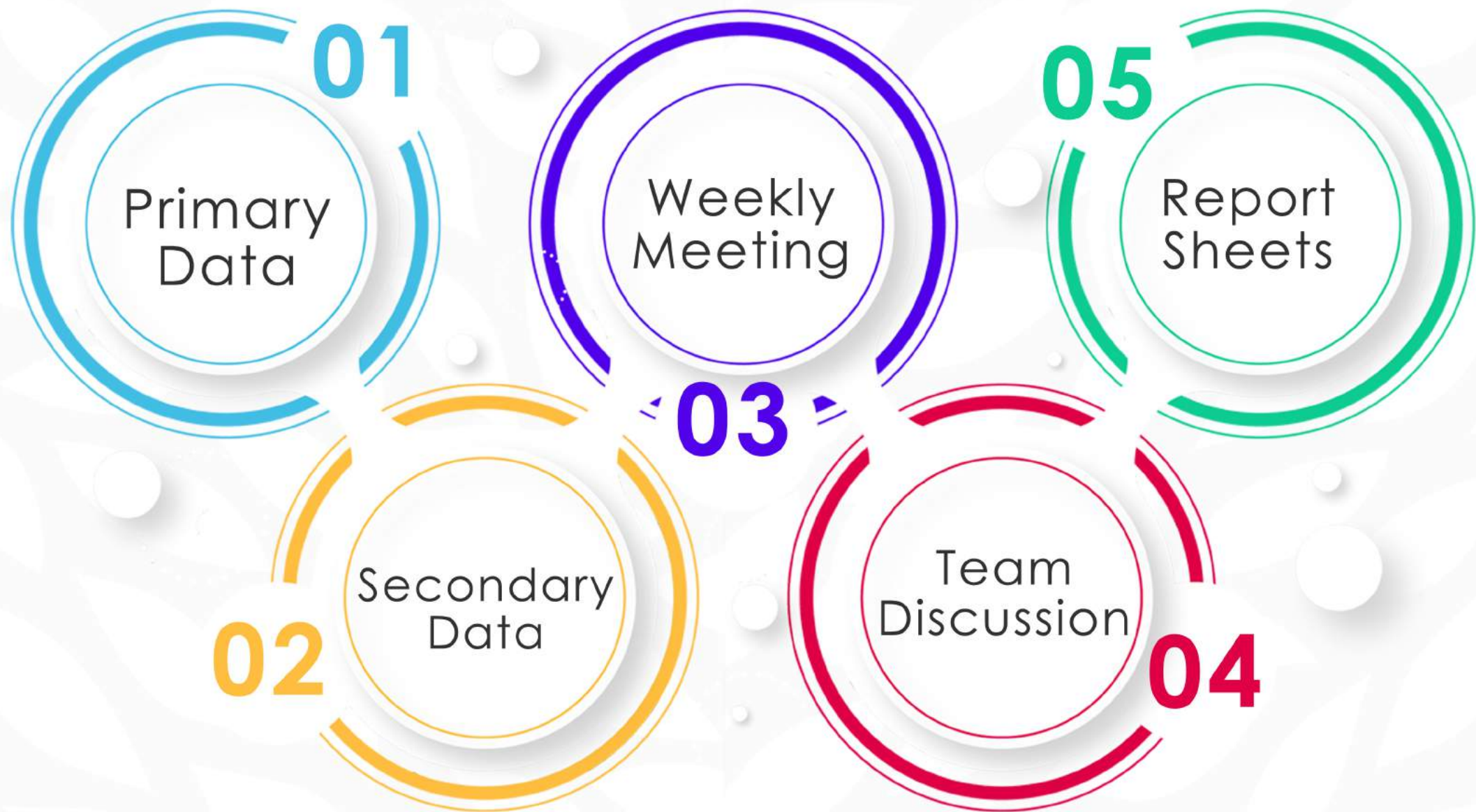




4) Previous Executions



5) Regional Capability of People



7) Reporting System

Internal
Mid Size Events

Focused
Crowd

Registration

Social
Cause

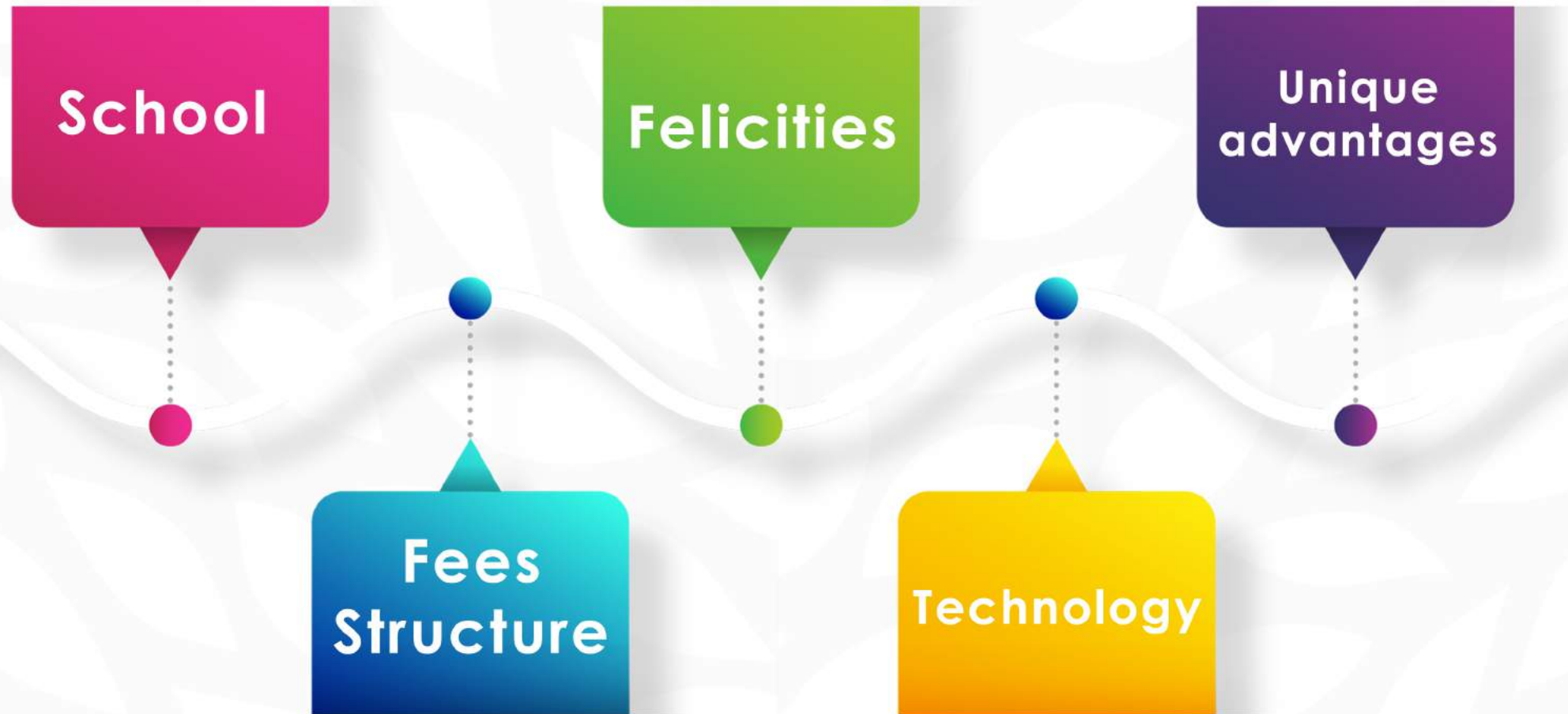
Competitions

8) Events & Activations



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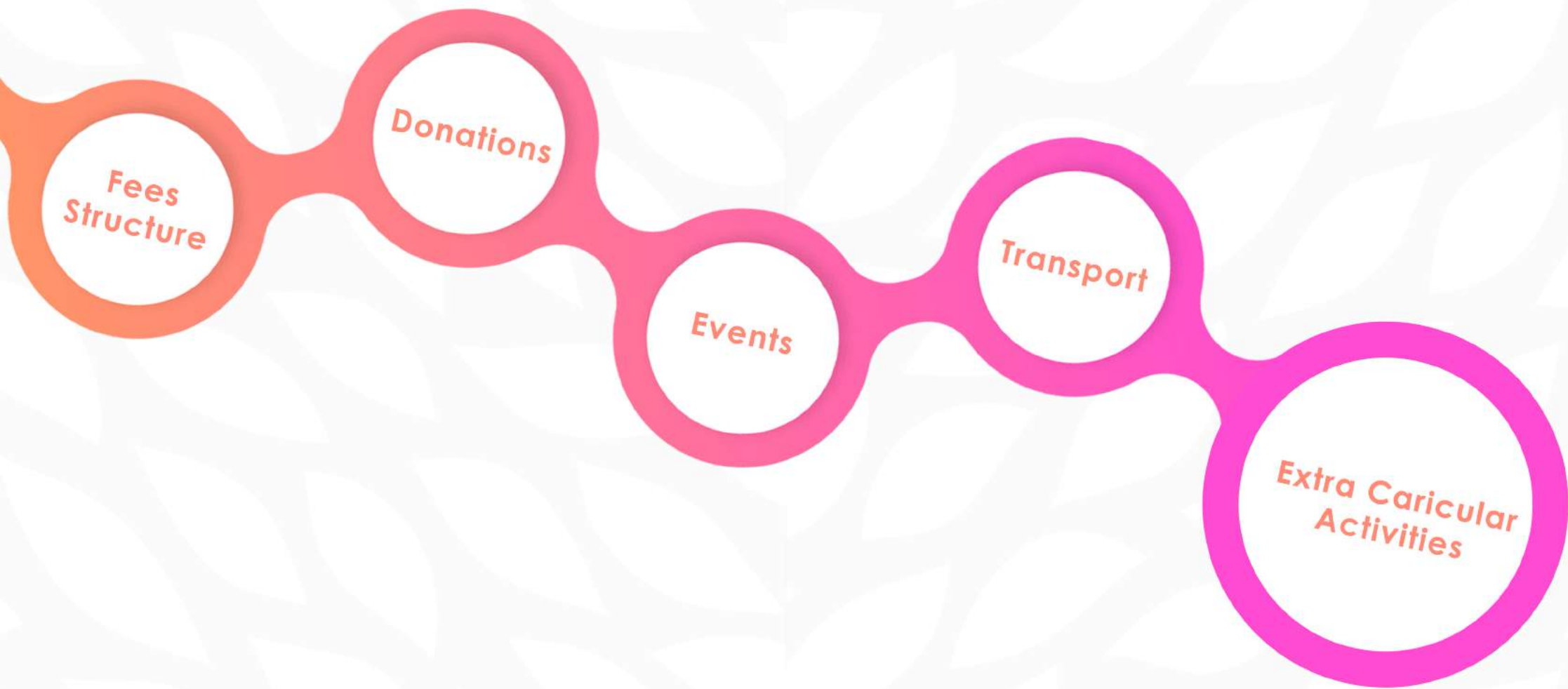
Seven



9) Competitor Intelligence

10) Social Media Reach





11) Financial Plan



**SMS
Updates**



**Special
Focus**



01

02

03

04

05

**Mail
Reports**



**Growth
Level**



Activities

12) Technology



13) Operational Expectations

14) Team



Team Head



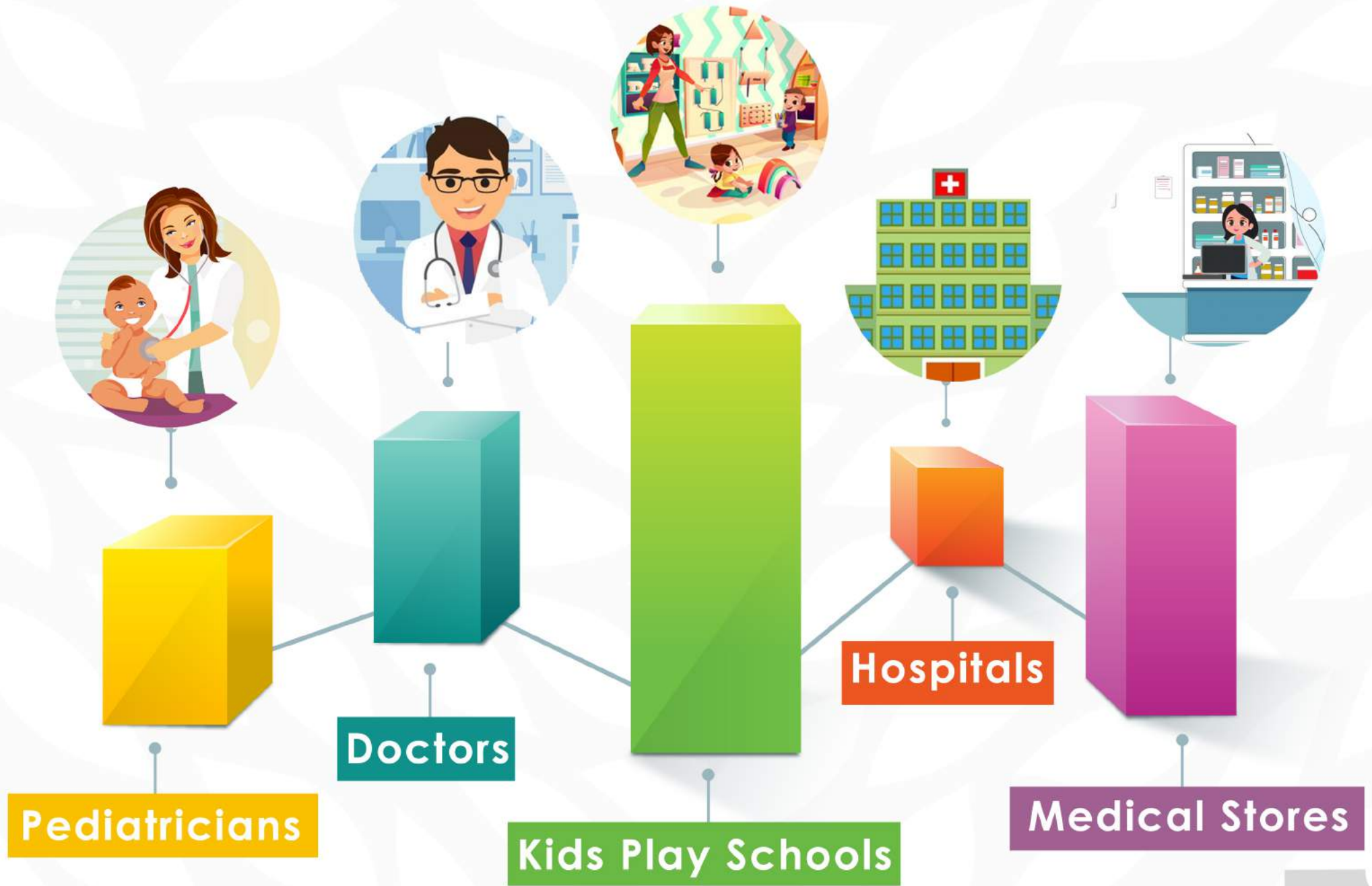
**Data
Coordinator**



Supervisor



**Field
Executives**



15) Annual Marketing Tie-ups



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Rangarajapuram Landmark: Opposite to Vijaya Bank Kodambakkam, Chennai - 24