



**Habitat  
for Humanity®**

**Terwilliger Center for  
Innovation in Shelter**

**30th July | Tuesday  
2024**

**The Residency Towers,  
Coimbatore**



**Habitat**  
**for Humanity®**

**Terwilliger Center for  
Innovation in Shelter**





**Bureau of Indian Standards**  
The National Standards Body of India





# Success Report



# 1. Event Day Registration





# 2. Delegate Kits





# 3. Lamp Lighting





# 4. Chief Guest Honoring





# 5. Welcome Address





# 6. Special Address



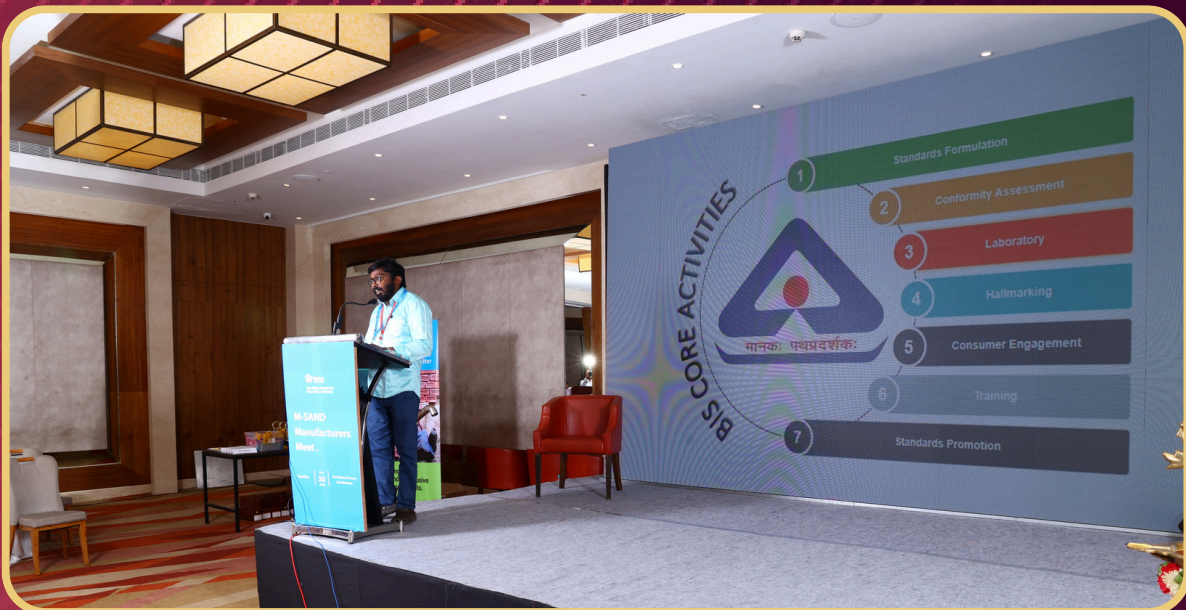


# 7. Quality of M-SAND





# 8. BIS Technical Session





# 9. M-Sand Certification Process





# Mr. K. Chinna Swamy

## State President

Stone Quarry, Crusher & Lorry Owner's  
Association, Tamilnadu





# Mr. B. Nanda Kumar

Venkateswara Blue Metals  
State Secretary - TamilNadu

Stone Quarry, Crusher & Lorry Owner's Association





# Mr. K. Chandra Prakash

Managing Director - KCP Infra Ltd

President

Coimbatore Crusher & Quarry Welfare Association





# Mr. V. Ramesh

## Scientist - E / Director

### Bureau of Indian Standards Coimbatore Branch Office

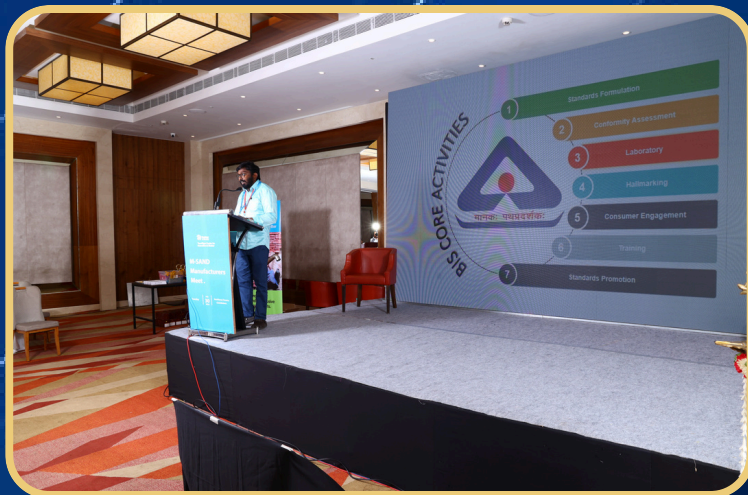




# Mr. S. Rino John

## Scientist - D / Joint Director

### Bureau of Indian Standards Coimbatore Branch Office





# Mr. C. Kalyanasundaram

## Superintending Engineering - PWD ( RTD )





# Mr. Vidya Prakash

## Managing Director

### EXCEL Coatings





# Mr. Deepak Visvanathan

## Senior Technical Advisor

Terwilliger Center for Innovation in Shelter  
Habitat for Humanity International





# Mr. K. Shyam Chander

## Manager

Market Systems & Entrepreneurship  
Terwilliger Center for Innovation in Shelter,  
Habitat for Humanity International





# Mr. Ashwin Kumar Rao

Manager

Research and Market Systems  
Terwilliger Center for Innovation in Shelter,  
Habitat for Humanity International





# 10. Presentation on TCIS





# 11. Journey with Habitat



**EXCEL COATINGS** #Summerprotection

**EXCEL COOLCOAT**  
Reduce your roof's heat up to 20°C

60° C  
^^  
^^  
^^  
40° C  
VV  
VV  
VV

Hot Sun, Cool Roof  
Thanks To  
**EXCEL COOLCOAT**

"Reduce Roof temperature up to 20° C"

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For Orders : [www.xlcoatings.com](http://www.xlcoatings.com)

**EXCEL COOLCOAT**  
Reduce your roof's heat up to 20°C

**ROOF MAKEOVER ALERT!**

Bring Down your Roof's Heat with



# 12. Quarry & Crusher Owners





# 13. Q & A Session



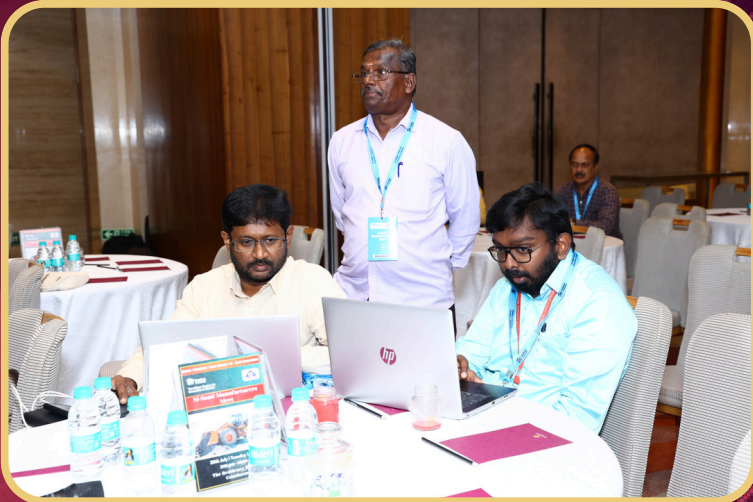


# 14. Group Discussion





# 15. Networking Session





# 16. Awareness Methods





# 17. Branding & Marketing Guidance





# 18. New Business Initiatives





# 19. B2B to B2C Transformation Guidance





## 20. M-Sand & Building Materials Technical Guidance



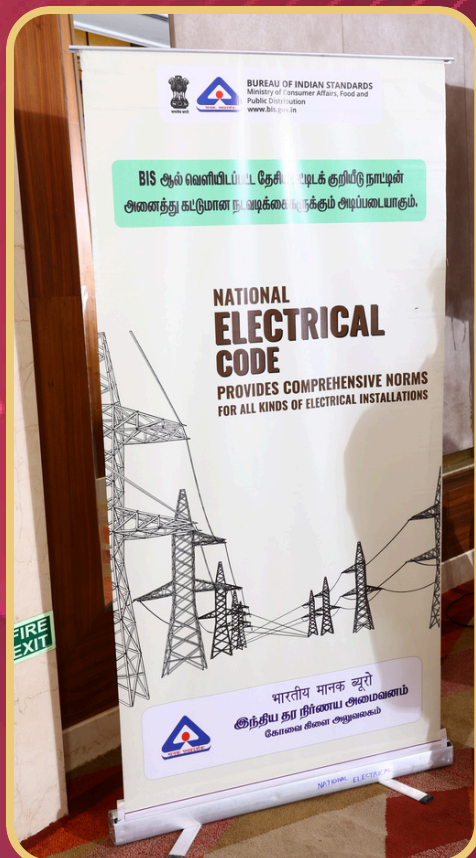
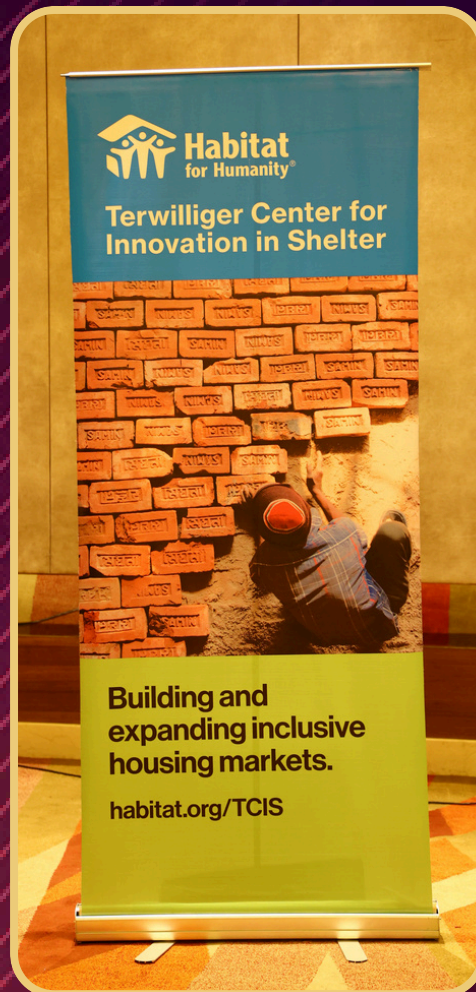
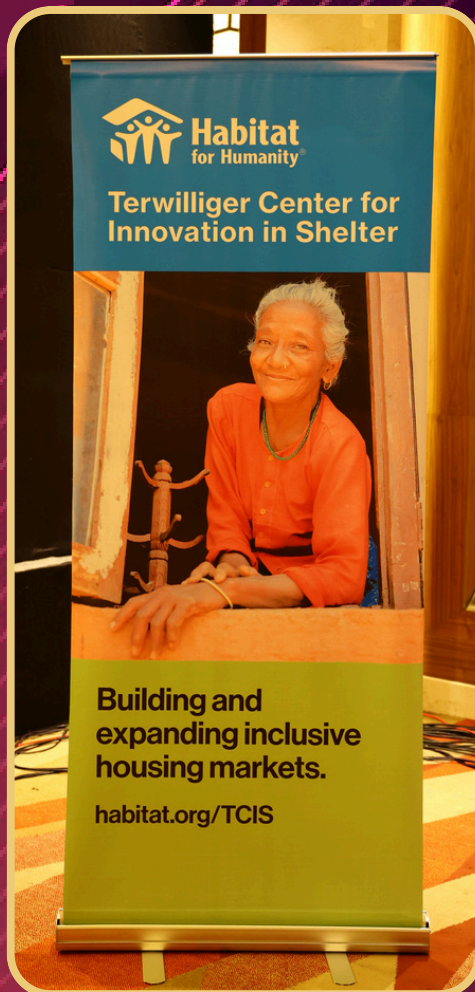


# 21. Retailing & Packaging





## 22. Marketing Connect





# 23. Press & Media





# 24. Chief Guest Felicitation





# 25. Team Habitat







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** [www.youtube.com/watch?v=6hxD9JJIBYI&t=26s](https://www.youtube.com/watch?v=6hxD9JJIBYI&t=26s)**

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